



INTERNATIONAL FOOD EXPO

Platinum
sponsor:



Philippines

Official Airline



SPONSORSHIP AND EXHIBITION BOOTH CONFIRMATION FORM:



EAST

New Jersey Expo center, Edison NJ



WEST

Pomona CA 91768

COMPANY Name & Type: _____

ADDRESS: _____

CITY, ST: _____ POSTAL CODE: _____ COUNTRY: _____

PHONE (B): _____ FAX: _____ PHONE (C/M): _____

E-MAIL: _____ Web site: _____

BRANDS to Display:

1- _____ 2- _____

3- _____ 4- _____

5- _____

Exhibitor's names for the badges

1- _____ 2- _____

3- _____

I (we) confirm and authorize Market Samachar for Sponsorship / Booth Registration, Insertion of Advertisement in the Show's Directory as follows:

Sponsorship: \$ _____

Single booth (as per exhibitor kit specifications): \$ _____

Double booth (as per exhibitor kit specifications): \$ _____

Full page advertisement in show directory \$500 x _____ \$ _____

Half page advertisement in show directory \$300 x _____ \$ _____

TOTAL DUE \$ _____

I have read the guidelines and conditions for the Trade Show and agree to the terms and regulations set forth.

Signature: _____ Date: _____

Company: _____ Print Name: _____

EXHIBITION BOOTH CHARGES

\$1,995.00 - Single pipe & drape booth size approx. 8' x 10' x 10'

\$2,995.00 - Double pipe & drape booth size approx. 8' x 10' x 20'

\$2,995.00 - Single hard wall booth size approx. 3 x 3 mt

\$3,995.00 - Double hard wall booth size approx. 3 x 6 mt

Each booth's rental includes the following:

- Booth area fully carpeted
- 6' topped and skirted table
- 1- 30" diameter round and 30" high table with white cloth cover
- 1- Waste basket
- 2- Chairs
- 2- Spot lights
- One 7"x44" identification sign

Items of Note:

- Booth will be allocated on first come first serve basis
- Power outlet to be booked direct with organizer
- Each Single booth will be permitted to display a maximum of two companies / brands (Except for the exhibitor's house brands)
- Set up and dismantling will be allowed a day before and after the show ends

PAYMENT TERMS:

- 50 % of the total is due at the time of booking. The total balance is due on 01/31/2014 for Pomona show and on 04/30/2014 for New Jersey show.
- Applications received after 01/31/2014 for Pomona and after 04/30/2014 for New Jersey show must be accompanied by 100% of the fee.
- Market Samachar LLC may, at its discretion, release the booth(s) if the payment (s) are not made per the schedule.

CANCELLATION POLICY

Cancellations must be made in writing and are subject to the following provisions

- Cancellations and booth downsizes received by 01/31/2014 for Pomona show and by 04/30/2014 for New Jersey show are subject to a cancellation fee equal to 50% of the booth price.
- Cancellations and booth downsizes received after 01/31/2014 for Pomona show and after 04/30/2014 for New Jersey show are subject to a cancellation fee equal to 100% of the booth space being cancelled.